

 rite software



Rite Analytics for ERP

Rite Analytics is a cloud-based analytics solution for your business applications that helps uncover actionable insights with ready-to-use, personalized KPIs. Connect your data and unify your analytics across multiple ERP and CRM systems through a single, cross-functional, extensible data model.

Rite Analytics drives better business decisions by enabling business users to build high-performing, real-time reports independently, without IT assistance. Reduce the time taken to build and deploy complex analytic applications, empowering both business and IT users with faster, better insights.

Rite Analytics for Finance

Achieve Real-Time Visibility

Rite Analytics provides real-time visibility into your financial data, allowing you to act immediately in response to an event. You can make faster and smarter decisions to improve your organization's bottom line.

Identify and Mitigate Risks

Rite Analytics can reveal patterns in your financial data to predict future events and recommend the best course of action. You can quickly identify areas where costs are rising or other indicators of poor performance.

Improve Revenue Forecasting

Rite Analytics can integrate data from finance applications with other business applications including supply chain, sales, marketing etc. to accurately forecast revenue and predict future demand for products.

Analyze Customer Profitability

Rite Analytics helps you to identify your most profitable customers, allowing you to target and focus your efforts on the right type of customers. Sales teams can also prioritize customers who value your products and services.



Rite Analytics for HR

Improve Talent Acquisition

Rite Analytics can help you to analyze the information and skills your candidates provide in their job applications and identify the best candidates for the role. Your recruiters can make better decisions and improve the recruitment process.

Improve Employee Retention

Rite Analytics helps you analyze employee retention to understand why your employees are leaving or staying. Predict which of your



employees are most likely to leave your organisation in the future and address potential employee losses before they happen.

Improve Employee Experience

Rite Analytics can help you analyze and improve every aspect of your employees' experience, from the beginning of the recruitment process to their last day at your company. Understand where your employees perform best and create the right working environment.

Uncover Skill Gaps

Rite Analytics can help you identify the skills that your organisation is lacking and address any knowledge gaps. Understand which of your employees need to upskill, or what type of candidate is best suited for a particular role to optimize your current and future workforce.

Rite Analytics for Supply Chain

Improve Inventory Management

Rite Analytics can provide better visibility into your processes and help you get a clear picture of your entire supply chain. Predict fluctuations in supply and demand to reduce inventory costs and provide the right inventory, at the right location, at the right time.



Optimize Production Planning

Rite Analytics can forecast future events that could disrupt your operations and recommend corrective measures in response to these disruptions. Create an optimal production schedule, identify potential areas of improvement, and maximize your production capacity.

Optimize Transportation and Logistics

Rite Analytics can analyze your existing transportation and logistics processes to identify potential areas for improvement and optimize your transport routes and schedules with certainty to ensure on-time delivery of your shipments.

Improve Cross-Functional Collaboration

Rite Analytics can increase operational efficiencies with a single version of the truth and enable cross-functional collaboration across the organization. Eliminate data silos to create accurate, shareable forecasts and help disparate teams develop a cohesive plan of action.

Rite Analytics for Marketing

Understand Your Target Audience

Rite Analytics helps you understand your customers and prospects along their buyer's journey. Learn how they engage with your brand, how they progress down the conversion funnel, and personalize your offerings accordingly.



Measure Campaign Performance

Rite Analytics can provide metrics to help you understand how your marketing initiatives are working. Create insightful marketing dashboards, track important KPIs, and adjust your marketing strategy and budgets to deliver better outcomes.

Optimize Your Campaigns

Rite Analytics can help you improve the efficiency and effectiveness of your marketing spend. See which campaigns are performing well, understand your budget allocation and identify areas of improvement to optimize your campaigns.

Make Accurate Forecasts

Rite Analytics uses historical data about customer behavior to help you predict likely future outcomes of your marketing initiatives. Eliminate guesswork from your marketing strategies and leverage data to make informed decisions.

Rite Analytics for Sales

Optimize Your Sales Funnel

Rite Analytics provides visibility into your prospects and customers at every stage of the buyer's journey. Get a deeper understanding of customer behaviour to optimize your sales processes, accelerate the conversion journey, and reduce customer attrition.

Identify Potential Opportunities

Rite Analytics can help you analyze customer data to recognize opportunities for growth and expansion. Identify and target the right prospects, reduce your sales teams' wasted effort, and improve the overall contact-to-sale ratio.

Drive Efficiency and Productivity

Rite Analytics can provide important insights into your sales processes to reveal gaps in efficiency and productivity. Empower your sales team by identifying upselling opportunities, knowing your most valuable customers, prioritizing high-value opportunities, etc.

Personalize Your Customer Experience

Rite Analytics can help you consolidate and analyze data from many different channels to gain better insights. Create comprehensive customer profiles to run targeted campaigns, improve product recommendations, and deliver a personalized experience.

Benefits of Rite Analytics

Eliminate Data Silos

Use our connectors to integrate your data in one place.

Self-Service

Avail real-time analytics with advanced visualizations.

Modern ELT

Use high-performance and extensive data preparation features.

Predictive Insights

Use multiple ML models for forecasting, prediction, and text analytics.

Universal Data Model

Create a single data model with multiple fact tables.

Big Data Architecture

Event-driven architecture to ingest and process real-time data.

Contact

sales@ritesoftware.com

+1 281 203-3055